

Assaya
Sangha
Townhall
2025



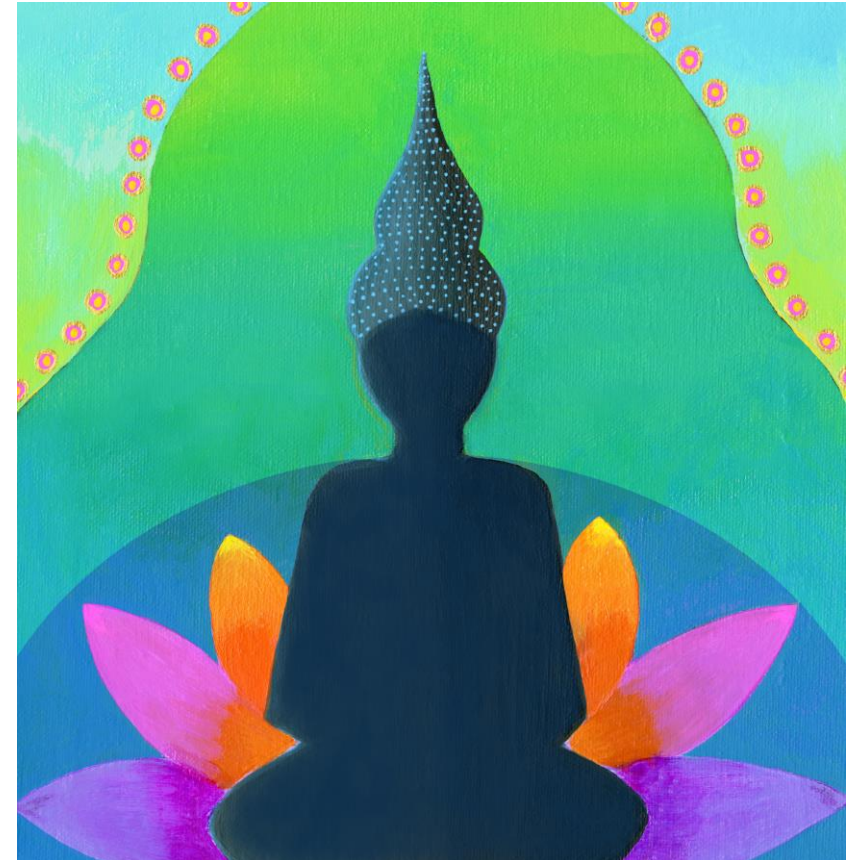
Thank You Volunteers!

- Wendy Kupsaw – Board Treasurer
- Deb Todd – founder, Board Secretary
- Kate Munding – founder, Guiding Teacher, Board Chair
- Natalie Brain – founder, Jump Start Committee
- Shakthi Ganeshan – founder, teacher
- Betsy Rose – founder and teacher
- Journey deVries – teacher
- Liesl Piotti - teacher
- Ramona Lisa Ortiz-Smith – teacher
- Antonia Fokken – movement teacher
- Rachel Wilson – Assistant movement teacher
- Bea Deering– Website Calendar,
- Barbara Hooks – Website Calendar, Jumpstart Committee, BIPOC Meetup Facilitator
- Kip Walsh – Website Calendar, Morning Bell Ringer
- Asa Dixit – Communication Agreements Committee
- Lynn Baskett – Communication Agreements, Morning Bell Ringer
- Heather Lear – Communication Agreements Committee
- Nadine Cohen - Mass Emails and Newsletter
- Judy Elkin Michel– Fundraiser Organizer and Assaya Email Inbox
- Lynne Prather – fundraiser Organizer, Newsletter Editor
- Everyone who helped before and during our Spring Daylong and Fall Fundraiser!!!! We could not have done it without you!
- Jude Pollack– Bell Ringer, Book Group
- Tanja Schlosser - Book Group, flower auction
- Aya Nagano – Legal advisor
- Francisca Perez Saenz – Social Media, Jumpstart Committee
- Eve Adams– Bell Ringer
- Maureen Anderson – Marketing Outreach, Jumpstart Committee
- Yan Li Wang - Jumpstart committee, BIPOC Meetup Facilitator
- Nicole Myers – Jumpstart Committee
- To all those who help set up and break down after in-person sits!
- Heather Walls - Website Audit
- Jeanie Bunker – Website and Fundraising software admin.

Check Out The Website Updates!

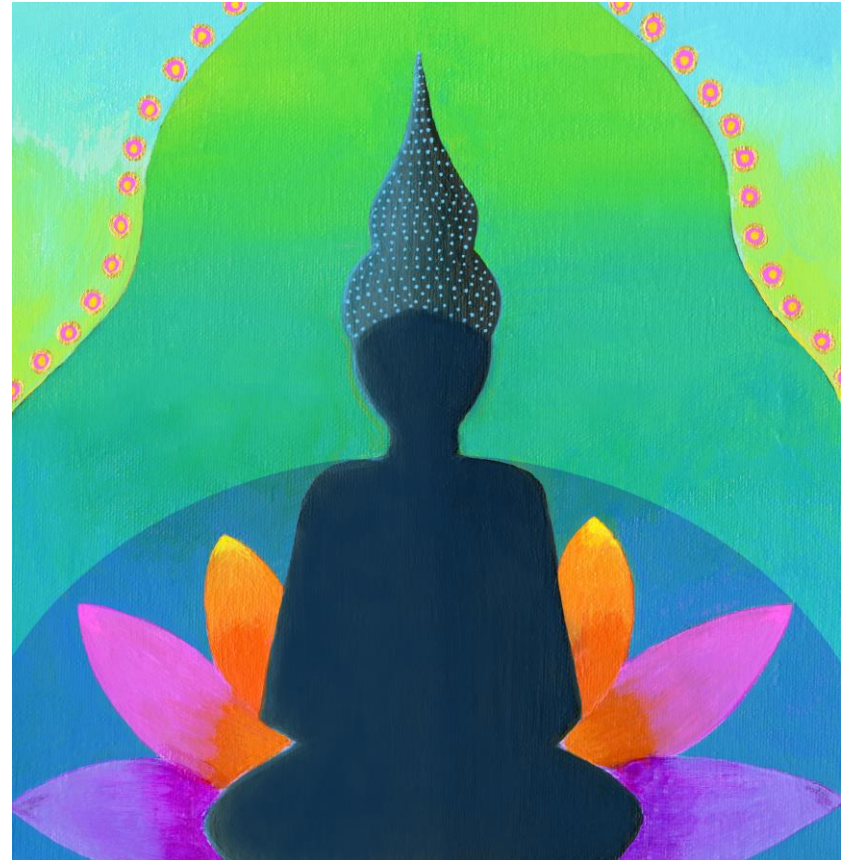
Volunteers Needed This Quarter

- Professional Photographer – for website, social media and marketing. (1)
- A/V and oversight of Monday evening set-up and breakdown (2)
- Social media team – YouTube, Facebook, and Instagram – (2 to 3)
- Retreat Coordinators – for half days and full days. (3 or more)



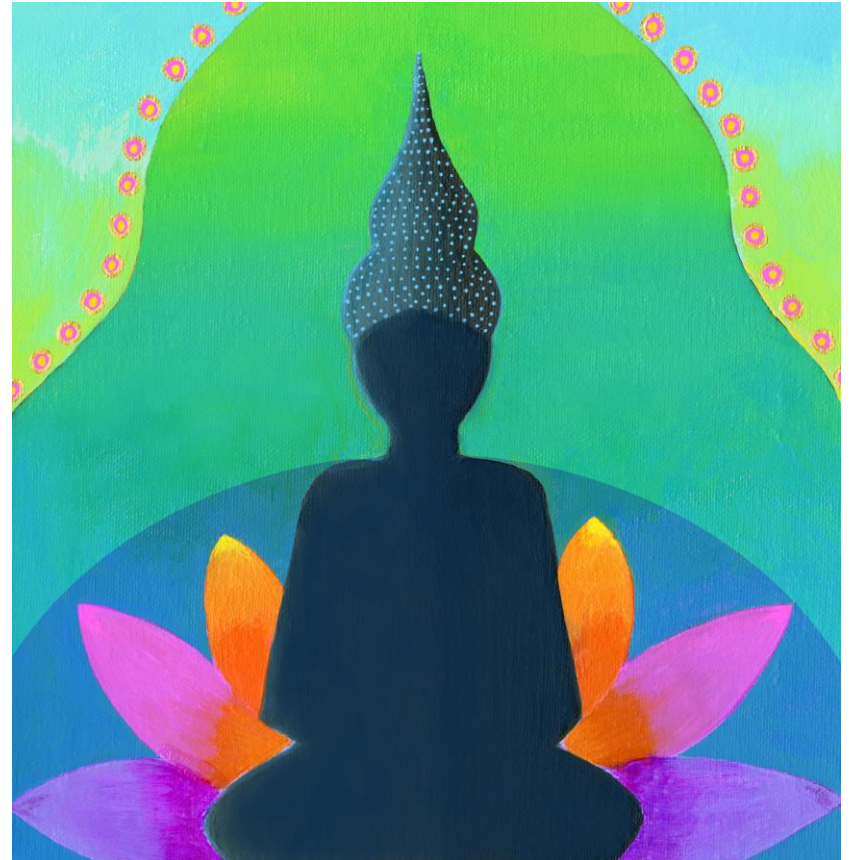
Highlights: Looking back on 2024

- **Increased our teaching community**
 - Ramona Lisa Ortiz-Smith
 - Shakthi Ganeshan
 - Journey deVries
 - Liesl Piotti
- **New DIB Initiatives – inspired from 2023 survey**
 - New BIPOC Sit
 - Meet-ups for BIPOC and LBGTO
 - Outreach Campaign – Jumpstart Meeting
 - Communication Agreements committee
- **New In-person and Zoom evening meditation**



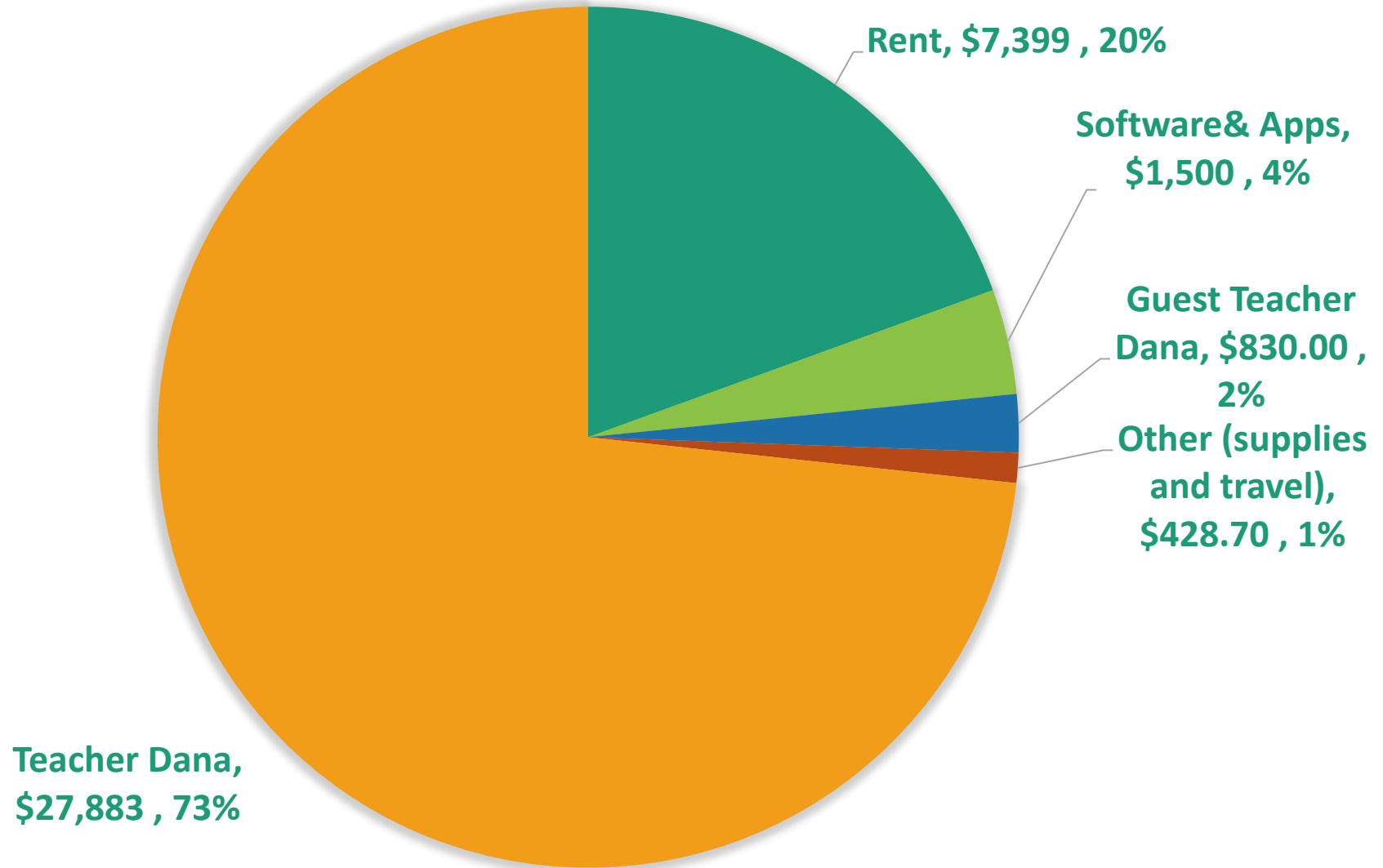
Highlights: Looking back on 2024

- New Dharma series
- Full daylong with Kate and Antonia
- Very successful Fundraiser at Gyuto
 - Total raised = \$12,881.00
- Ended the year with our best Winter Solstice retreat yet.
- Total Dana goal for General Operations = \$20,000 (Met)

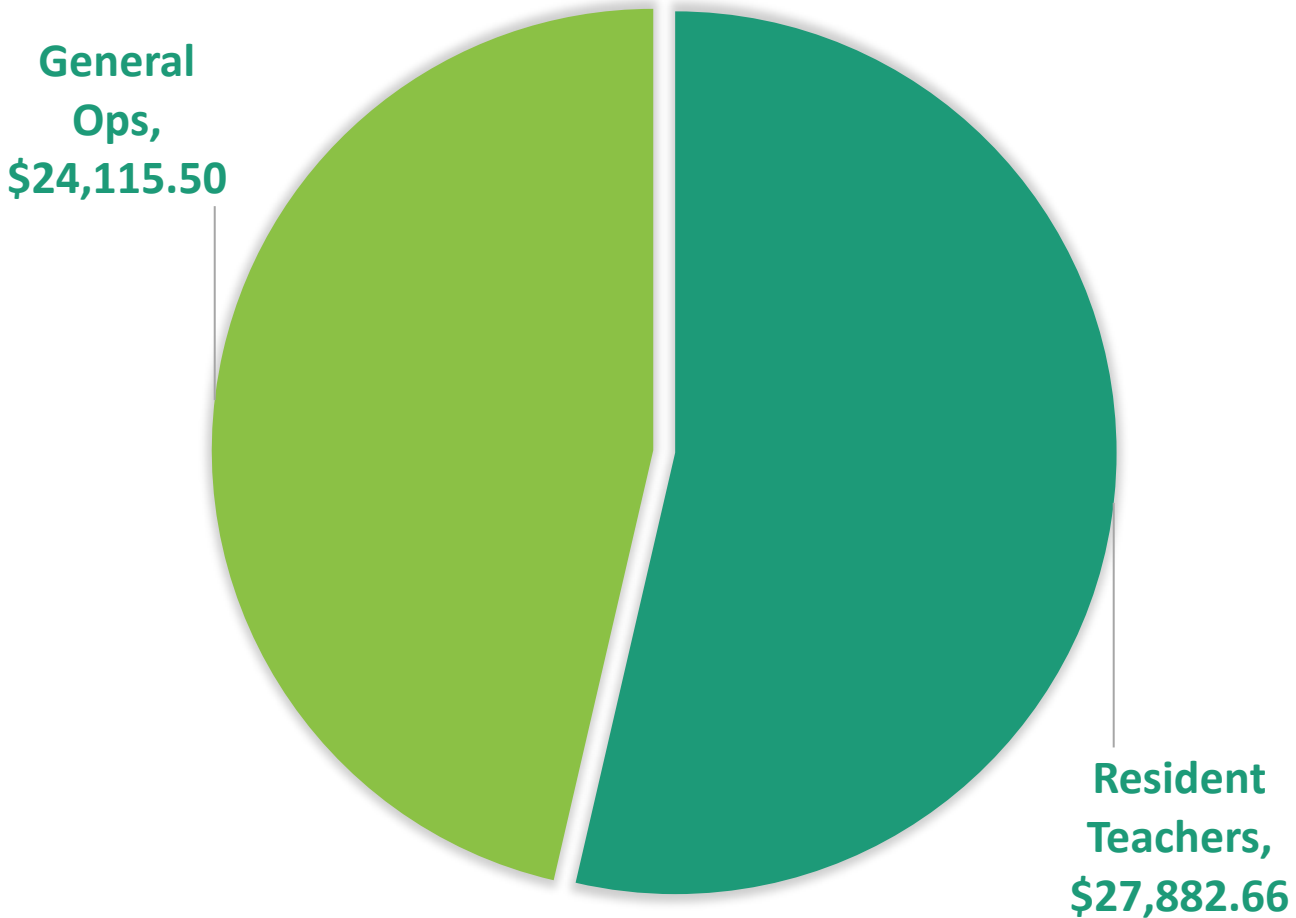


2024 Financial Recap

Total Expenditures - \$38,461.58



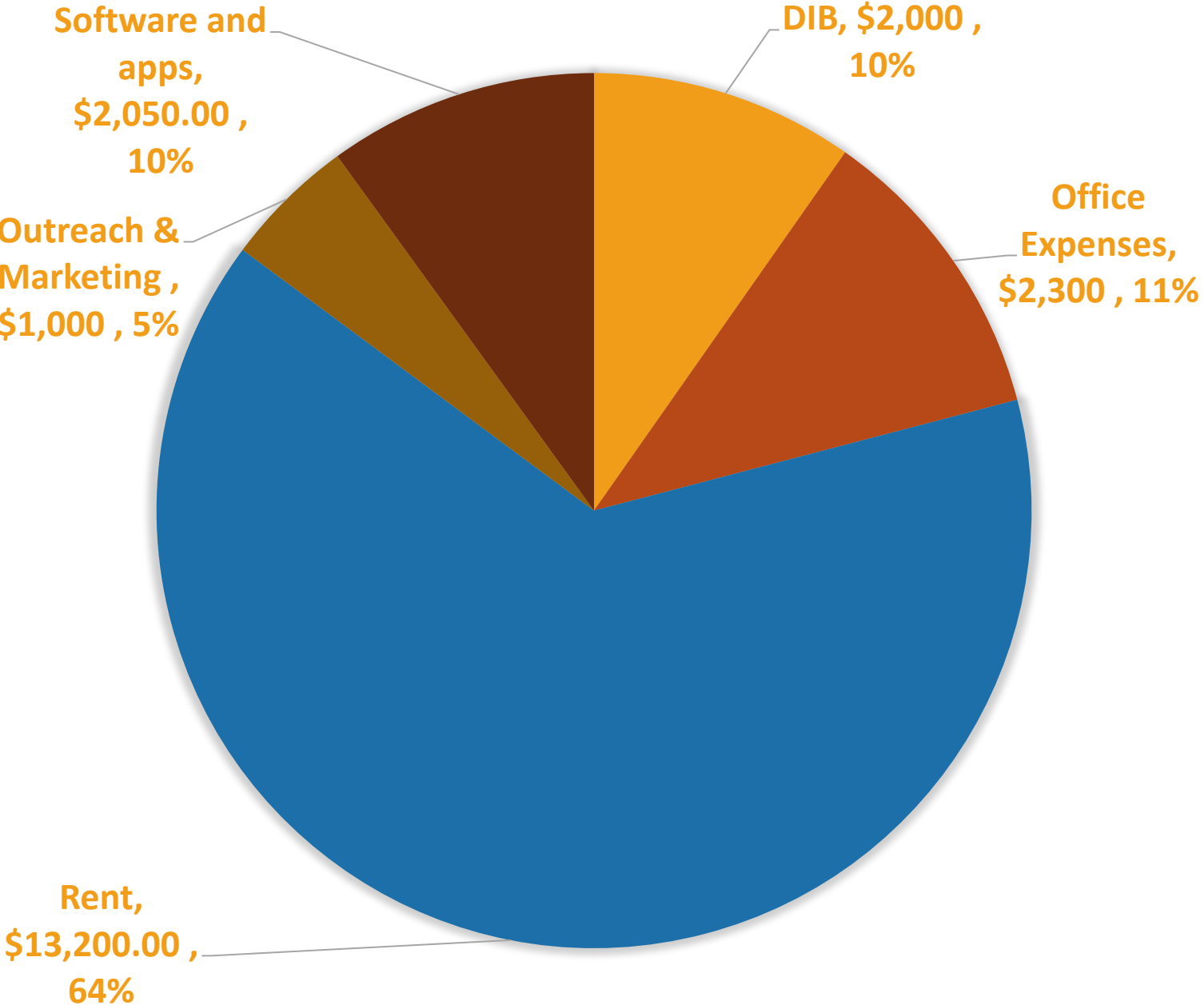
2024 Financial Recap



Total Donations

- **General Ops – 24,494.50**
 - General Ops Sustaining donors – 22 sisters
- **Teachers – 27,882.66**
 - Teacher Sustaining donors – 24 sisters
 - Average Teacher Dana - \$2,323.50/ month

2025 Budget



Total Predicted Expenses = \$20,550.00

(Only General Fund Budgeted)

Added:

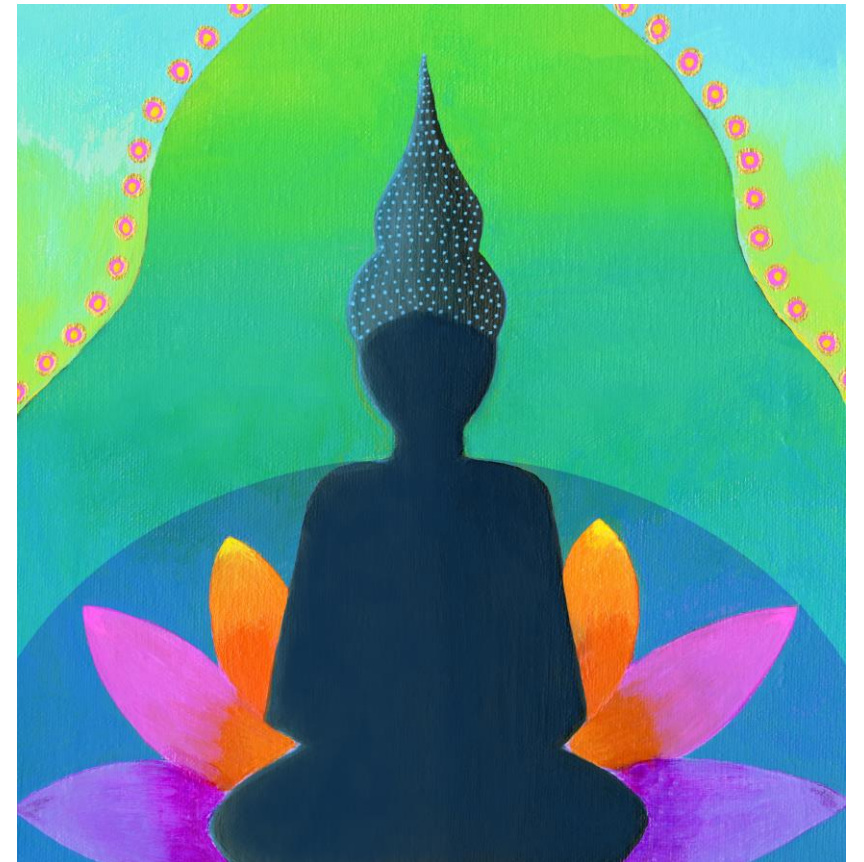
- Marketing and Outreach budget
- More to office expenses (a/v equipment, chairs at YK, more printing)
- Additional rent – more in person meetings and retreats

Fund Surplus

We exceeded our fundraising goal in 2023 and met our goal in 2024. We now have a surplus of funds that has added up over the last few years. After keeping \$10,000 in reserve for a rainy day, we have a surplus of \$21,318. Here is how we're thinking of using some of the surplus:

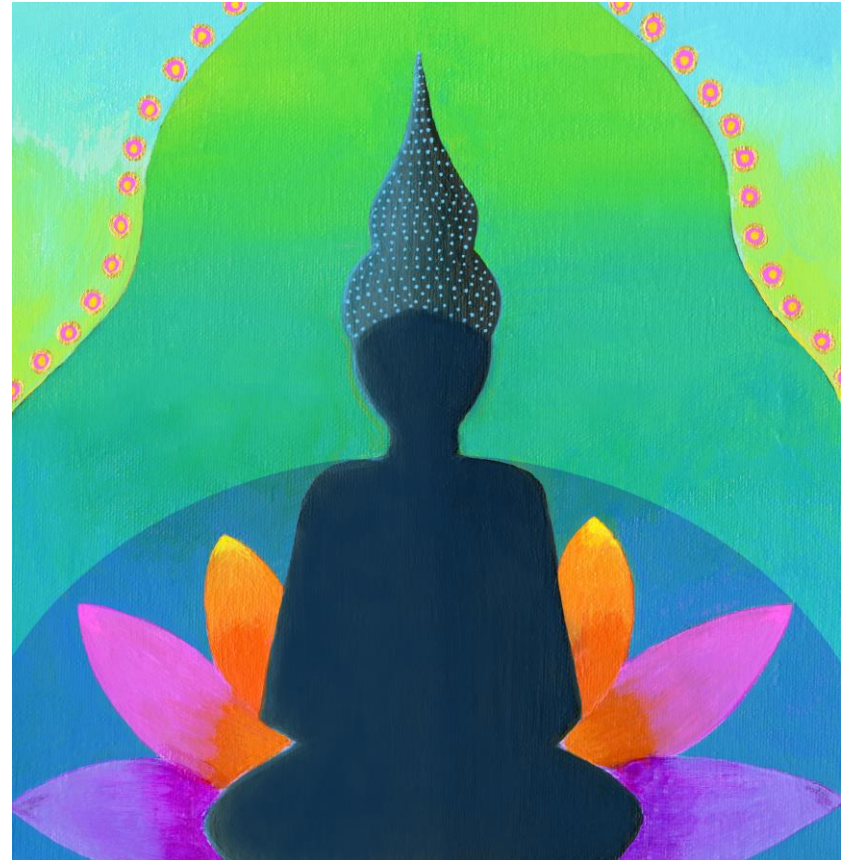
- Funding for a dedicated space
- Teacher development
- Scale back fundraising in 2025. For example, not have a fundraiser this year (but still have a day long).

We want to hear your thoughts about how to use this surplus.....



2025: Bringing a New Year into Focus

- Build the Board
 - Community Vote coming soon
- Move forward with outreach and marketing
 - Grassroots efforts
 - Focus on Young Adults, BIPOC, LBGTQ+, and Young Mothers
 - Social Media campaigns
- Adding more Dharma Series and day retreats
- Community engagement and partnerships/
Compassionate action in social and earth justice
- Continue to refine our efforts to create safe space for women practitioners and continue to offer Dharma teaching to help practitioners to further their spiritual development



2025 Outlook

Programs	
Morning sits	Continued daily (365 total)
Monday sits: in-person	(24 total)
Monday sits: online	(28 total)
Wednesday Intensives	Continued Weekly (52 total)
Friday BIPOC sit	(52 total)
Special Events	
Retreats	2 Full day - Spring daylong and fundraiser / 4 Half day BIPOC, Betsy, LBGQTQ, Winter Solstice (6 total)
Dharma Series	Spaced throughout the year (6 total)
Intro Classes	One per quarter (4 total)
Community Building	
Affinity Meetups	Twice a month (24 total)
Wednesday Lunch	Once a month (12 total)
Book Group	Every other month (6 total)

2025 Outlook

Fundraising	
Sustaining Members	Campaign coming soon
Fundraising Events	1 in October Fundraiser (larger event open to all genders coupled with larger outreach campaign.)
Outreach	Continued...

Working Groups	
Community Meetings	10 total - First Saturday of the month (except January and December)
Teacher Circle	Monthly
BOD	4 total – January, Spring, Fall, and December

The Long View

- To continue to grow in a healthy and well-rounded way
- A community and space where women from different ethnicities, races, sexual orientations, and variations of women's gender identities feel like they belong.
- A Dedicated Space

